

Scott Oake

Bestselling Author | Award-Winning Broadcaster | Founder, Bruce Oake Recovery Centre

RESILIENCE · RECOVERY · MENTAL HEALTH & ADDICTION · PURPOSE FROM LOSS · LEADERSHIP THROUGH ADVERSITY · EMPATHY & HUMAN CONNECTION

THE PITCH

One of Canada's most trusted broadcasters whose journey through unimaginable loss has become a powerful message of hope, resilience, and recovery.

FULL BIO

For more than four decades, Canadians have welcomed Scott Oake into their homes as one of the country's most trusted broadcasters. But the story that defines him isn't one he covered — it's one he lived.

After losing his son Bruce to addiction in 2011, Scott and his late wife, Anne, transformed unimaginable grief into purpose, founding the Bruce Oake Recovery Centre in Winnipeg. What began as a deeply personal mission has grown into one of Canada's leading long-term residential addiction recovery centres for men. Today, Scott continues that work through the development of the Anne Oake Family Recovery Centre, an innovative facility that will allow women to receive life-changing addiction treatment without being separated from their children. His advocacy has made him one of Canada's most respected voices on addiction, recovery, hope, and the power of compassion.

As an award-winning broadcaster, bestselling author, and Member of the Order of Canada, Scott has spent more than 40 years covering the biggest moments in Canadian sport. His distinguished career includes Hockey Night in Canada, CBC Sports, Sportsnet, the Olympic Games, the NHL, the CFL, and countless defining moments that have earned him a reputation for authenticity, thoughtful storytelling, and genuine human connection.

In his national bestselling memoir, *For the Love of a Son*, Scott shares his family's journey with extraordinary honesty, offering a deeply personal account of Bruce's struggle with addiction, the heartbreak of losing a child, and the hope that emerged from creating a place where others could find recovery. His story has resonated with families, business leaders, healthcare professionals, educators, government organizations, and communities across the country by challenging the stigma surrounding addiction and reminding us that no family is immune.

Scott's keynote is about far more than addiction. It's about resilience, purpose, leadership in the face of unimaginable adversity, and what it means to turn profound loss into lasting impact. Through heartfelt storytelling, humour, humility, and remarkable honesty, he leaves audiences with a renewed appreciation for empathy, human connection, and the extraordinary difference hope can make.

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SIGNATURE KEYNOTES**Finding Purpose Through Life's Hardest Moments**

Life doesn't always unfold the way we expect. Sometimes the moments that define us are the ones we never saw coming.

In this deeply personal keynote, Scott Oake shares the extraordinary journey that changed his life forever—and how unimaginable loss ultimately became a mission to help thousands of others. Drawing on his family's experience, his decades spent telling Canada's greatest stories, and the work that led to the creation of the Bruce Oake Recovery Centre, Scott offers an unforgettable conversation about resilience, compassion, hope, and the choices we make when life tests us most.

With warmth, humour, humility, and remarkable honesty, Scott reminds audiences that every person carries a story we cannot see, that kindness is often our greatest leadership skill, and that even our darkest chapters can become the beginning of something meaningful.

Audiences leave inspired by a message that is both profoundly moving and ultimately uplifting—a reminder that while we can't always choose what happens to us, we can choose what we do with it.

IMAGE LIBRARY

Original high-resolution color files are included alongside this PDF in the ZIP download.



PORTRAIT



STAGE

BOOK THIS SPEAKER

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Full digital profile, video reel, and additional press-kit assets: spokenartists.com/speakers/scott-oake